



Google+ for Higher Education

Thirty-one ways to use Google+



Overview of this presentation



Aim

This presentation includes information to help you (the faculty, staff, and students) to maximize the use of Google+ for learning and connecting at your organization.

Contents

- Google+ tools overview
- Google+ for Faculty
- Google+ for Administration & Staff
- Google+ for College Students

Tools for faculty, staff, administration and students



Circles help you organize everyone according to your real life connections.



Hangouts let up to 10 people video conference at no charge.



Hangouts with Extras let you share Google Docs or your screen as well.



Stream lets you have conversations and share information with Circles.



Search allows you to search Google+ posts, Google+ people, and the web.



Profile is the way you represent yourself on Google products across the web.



Instant Upload automatically sends photos and videos to a private album.



Messenger allows you to bring people together for group mobile messaging.



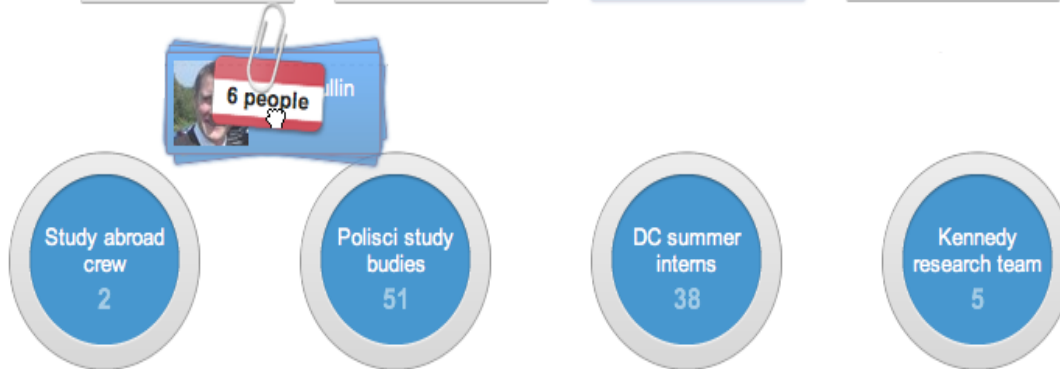
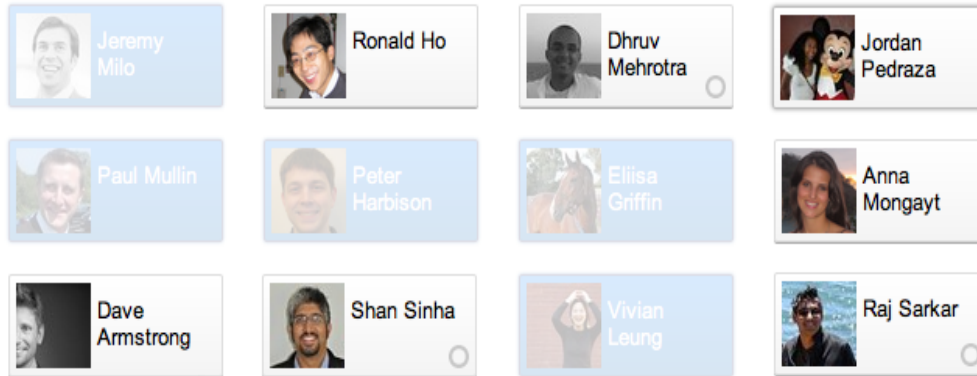
Google+ Pages allow you to create a Google+ Page for your organization.

Google+ for faculty

Support for connecting, teaching and researching



Organize all your groups by creating Circles



Create and organize your Circles

Create Circles for different groups like:

- Poli Sci buddies
- Summer interns
- Calculus students needing support

Circles help you organize everyone according to your real life connections.



Support information exchange by sharing your Circle with others



Jeremiah Dillon - 5:44 PM - Limited

Hi class. Here is a circle with all the students in Engineering 386. Add this circle to share content with the class.

Thanks!

Jeremiah Dillon shared a circle with you.

Ronald Ho, Jordan Pedraza, Raj Sarkar and others

[View people in circle](#)

[Add circle](#)

29

[Share your Circles](#)

- Comment - Share

You can share the Circles you created with others in order to have easier two-way communication. Send your [ENG 386] Circle to everyone in the class.

You can share a **Circle** with the people within that group or to an outsider.



Gather questions for your upcoming lecture



Jeremiah Dillon - 1:57 PM - Public

Hello everyone, I'll be livestreaming a talk on my working paper **Energy, Growth and Pollution** on my YouTube channel at [youtube.com/user/jeremiahdillon](https://www.youtube.com/user/jeremiahdillon) this Wednesday at 3pm Pacific.

Drop any questions you have in comments and I'll try to cover them in my talk.

Thanks!

Jeremiah Dillon Research - Energy, Growth and Pollution



Share relevant information with Stream

- Comment - Share



Jordan Pedraza - Thanks +Jeremiah Dillon , looking forward to it. Would love to hear more about how you collected your data.

1:57 PM

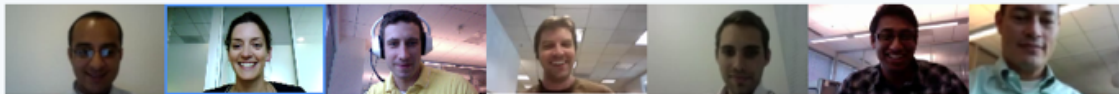
Add a comment...

Share to your relevant Circles (e.g. class Circles, peer Circles) to ask for questions people would like answered in your next lecture.

The **Stream** lets you share information and gather views from others. It updates real-time.



Hold office hours without anyone having to leave their home

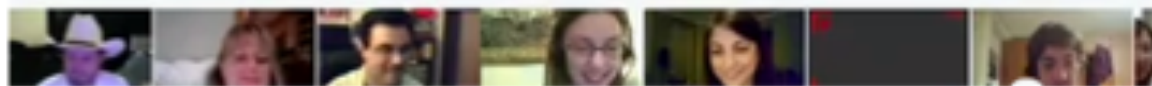


Log on and create a Hangout visible only to your students. Keep the window open from 4-6pm so students can “drop in” alone or in groups.

Hangouts allow up to 10 people to video-conference at no charge.



Work with students on other campuses or those at a distance

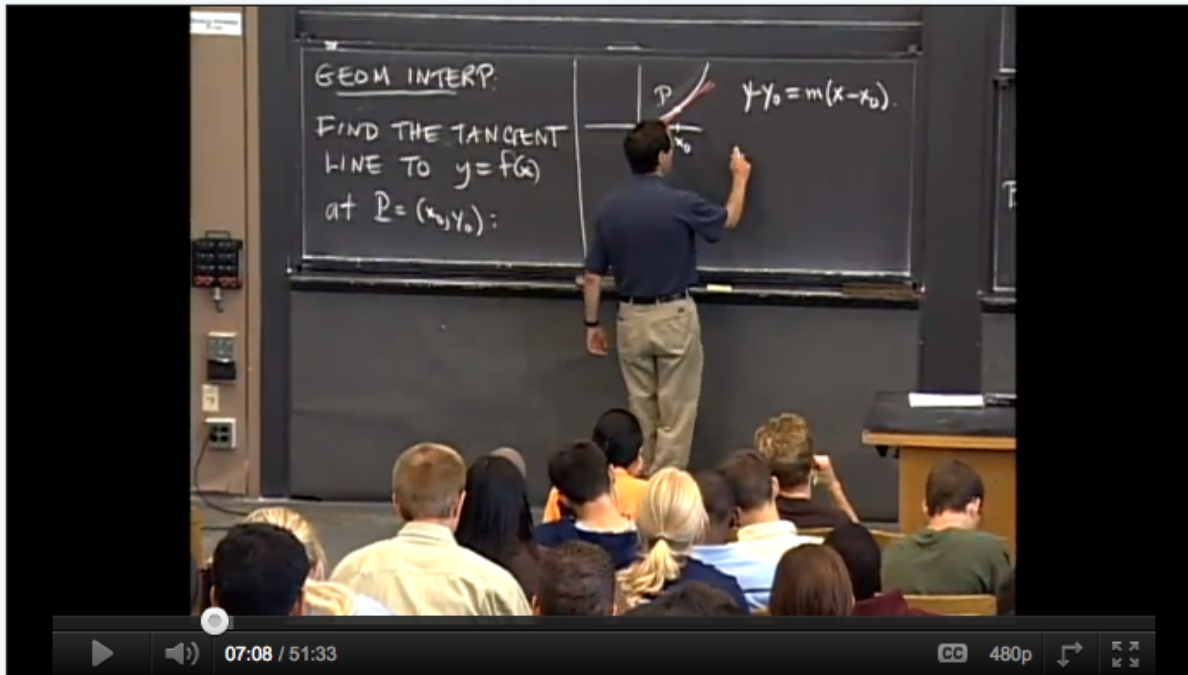


Start a Hangout for students in other locations to support foreign language development. The extra hours of face-to-face practice pay off.

In **Hangouts** the screen adjusts so that the person talking is enlarged at center to support clear exchange.



Review video with students in order to re-teach difficult concepts



While in a Hangout you can share YouTube videos. For example, a video of a lecture you want to re-watch and pause for re-teaching.

Hangouts also allow you to watch and speak over YouTube videos with the other participants.



Do collaborative writing with your students or colleagues



File Edit View Insert Format Tools Table Help

Normal text Arial 14pt B I U

University Debate Competition plan

Our Goals

What do we want to work on and learn the next few mc

- Tia- Experience staying cool when debating som
agressive tone
- Elizabeth-
- Winy-Yan
- Josh-

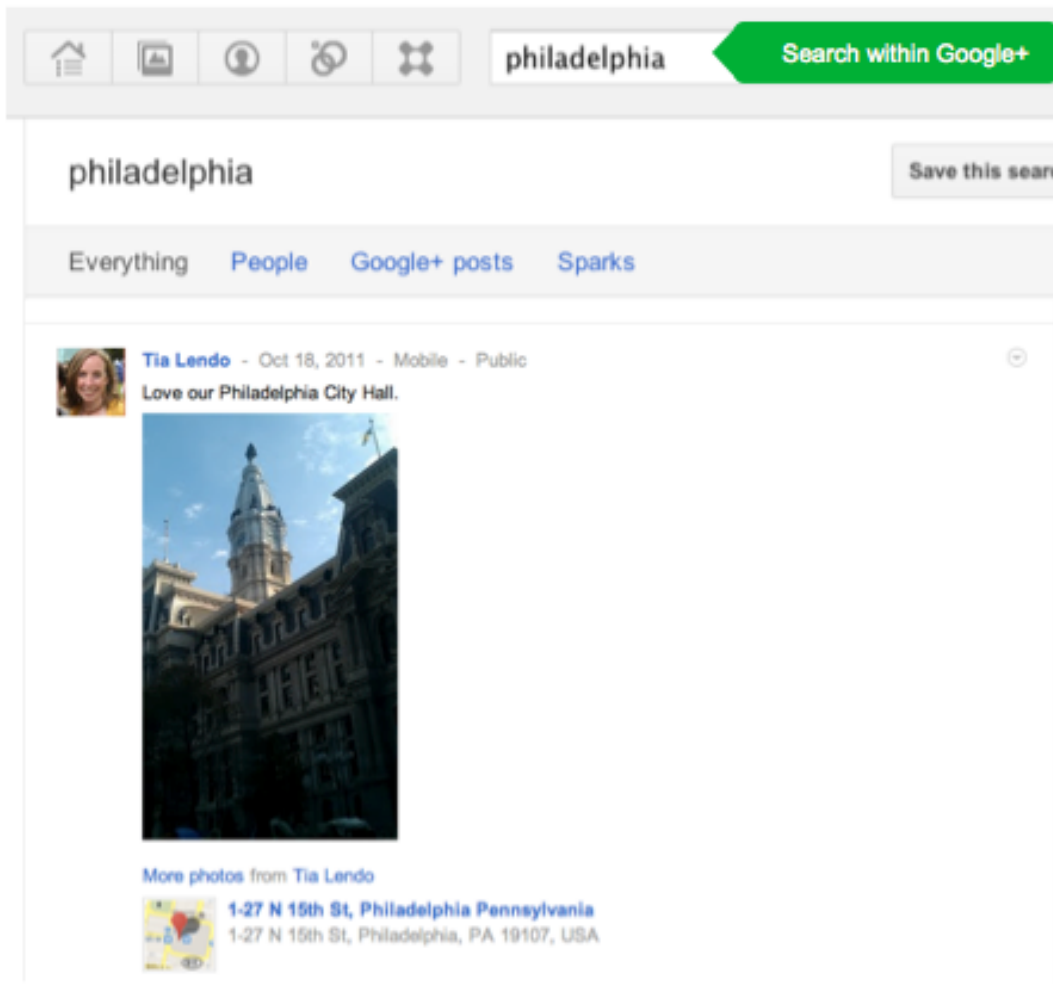
Share your screen and collaborate with Hangouts with Extras

Set up a Hangout with your students to review their work. Or launch a Hangout with peers to discuss your upcoming journal article.

Hangouts with Extras also allow you to share your screen or collaboratively edit Google Docs.



Search for the latest information for use in class or research



Find the latest information for a class, talk, or paper. For example, searching "Philadelphia" brings up images, recent news stories and other public posts.

The **Search** bar within Google+ allows you to search Google+ posts, Google+ people and the web.

Search Google+

Help ensure people find the real you on the web



The screenshot shows a Google search interface with the search term "jeremiah dillon". The search results are categorized into "Everything", "Images", "Maps", "Videos", "News", "Shopping", and "More". Under "Everything", there are three main results:

- Jeremiah Dillon | LinkedIn**: A link to www.linkedin.com/in/jeremiahdillon with a "+1" button. The description says: "View **Jeremiah Dillon's** professional profile on LinkedIn. Linked business network, helping professionals like **Jeremiah Dillon d**". Below this is a snippet: "Jeremiah Dillon shared this".
- Jeremiah Dillon profiles | LinkedIn**: A link to www.linkedin.com/pub/dir/Jeremiah/Dillon with a "+1" button. The description says: "View the profiles of professionals named **Jeremiah Dillon** on Li". Below this is a link: "+ Show more results from linkedin.com".
- Jeremiah Dillon - Google Profile**: A link to <https://plus.google.com/115323824970325812> with a "+1" button. A blue callout box points to this link with the text "Create a Google+ Profile". Below this is a profile snippet: "Silicon Valley, CA - Product Marketing at Google" and "Picasa Web Albums - Twitter - Facebook".

On the left side of the search interface, there are navigation options: "Web", "Images", "Videos", "Maps", "News", "Mail", "More -", "Search", "Everything", "Images", "Maps", "Videos", "News", "Shopping", "More", "New York, NY", "Change location", and "Show search tools".

Create a Profile within Google+ and it will be available to people searching the web on Google. Your profile image from Google+ is displayed.

The **Profile** is the way you represent yourself on Google products across the web, including on Google+.

Attend meetings with colleagues even if you are away



Even if you are away from campus you can join important conversations with colleagues and students face-to-face.

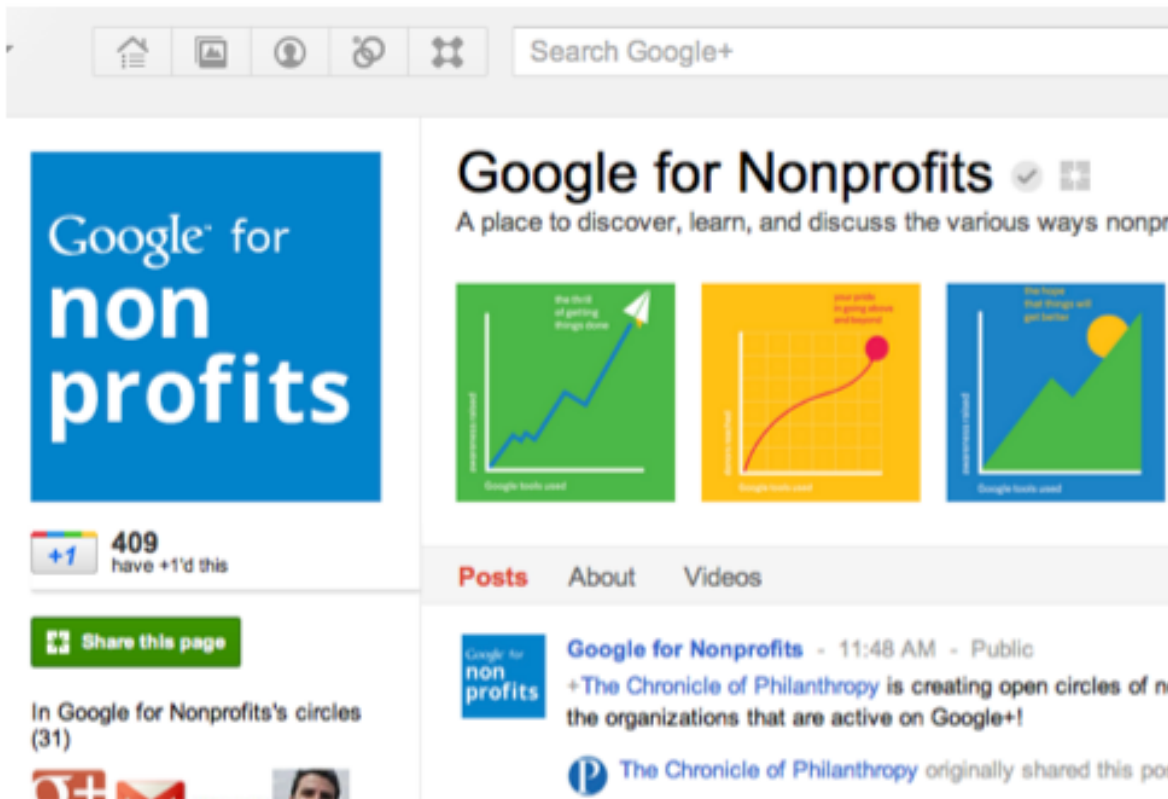
Google+ mobile applications allow you to join **Hangouts** from your mobile device.

Google+ for administration and staff

Support for staff and departments like Admissions, Career Services,
and Study Abroad

Google

Communications and PR: Create a Google+ Page



Create a Google+ Page for your University.

The Google+ Page allows you to build relationships between people and your organization. It allows you to share information, promote your organization, and learn the views of your followers.

Admissions: Engage with students before they start school



Shan Sinha - 11:34 AM - Limited

Hello incoming Freshmen! I hope you're having a fabulous Summer. As the D know each other here on Google+. Take a moment to fill out your Profile with have any questions about UB!

Google Profiles

Decide what the world sees when it searches for you. Display the information you.

- Comment - Share



Ronald Ho - Anyone from the Green Bay area on here?

11:34 AM



Jordan Pedraza - When is orientation?

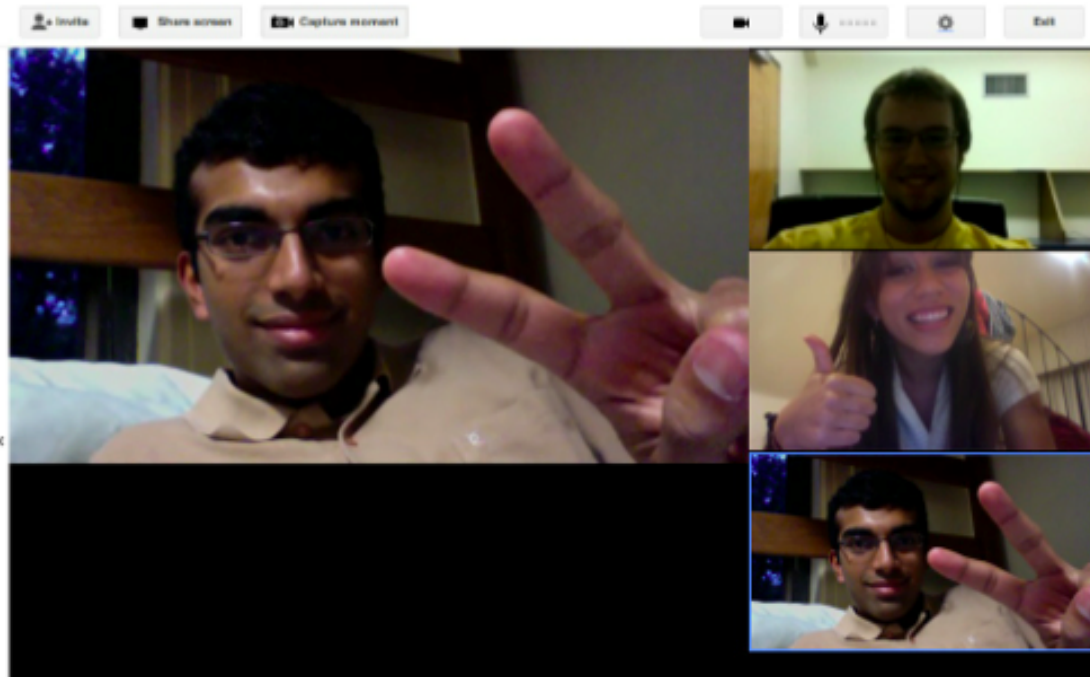
11:34 AM

Add a comment...

Create a Circle for incoming freshmen and use the Stream to send them relevant information and develop a personal connection before they arrive.

The **Stream** lets you share information and gather views from people.

Admissions: Get classmates to meet face to face before term



Using their new Google Apps accounts from school, classmates or roommates can access a Hangout to connect face-to-face before they're on campus.

Hangouts allow you to video-conference at no charge from anywhere in the world.

Administration: Engage board members more effectively



Hold a Hangout for your next board meeting to allow members to be face to face. This may help attract people to the board who wouldn't otherwise join.

Hangouts mute the audio of those who are not the main speaker to allow for smooth exchange.

The University of Richmond School of Law Board of Directors in Virginia, USA uses Hangouts so a member in California can contribute well.

Departments: Share your ideas with colleagues



Jeremiah Dillon - 1:57 PM - Public

Hello everyone, I'll be livestreaming a talk on my working paper **Energy, Growth and Pollution** on my YouTube youtube.com/user/jeremiahdillon this Wednesday at 3pm Pacific.

Drop any questions you have in comments and I'll try to cover them in my talk.

Thanks!

Jeremiah Dillon Research - Energy, Growth and Pollution



- Comment - Share



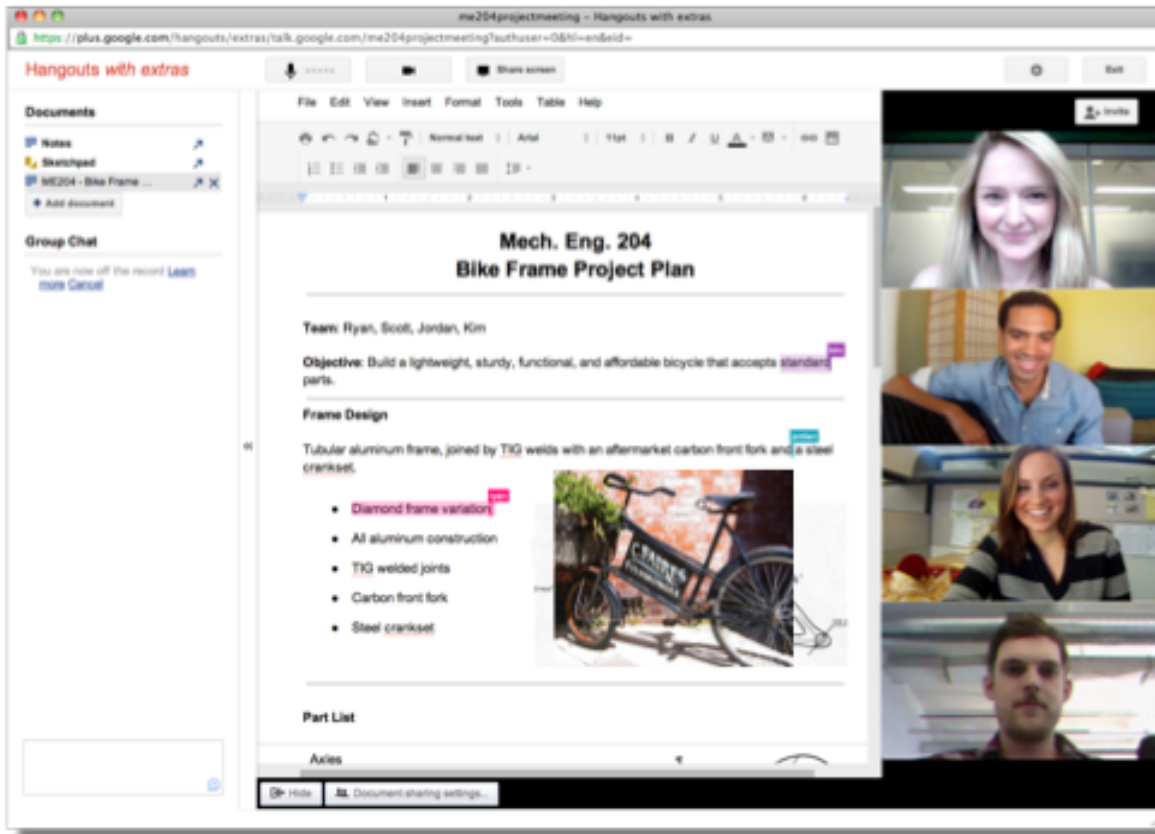
Jordan Pedraza - Thanks +Jeremiah Dillon, looking forward to it. Would love to hear more about how you

Add a comment...

Create a Circle for the Geology department and use it to post about your upcoming paper. Get comments from people you trust.

The **Stream** lets you share information and gather views from select Circles or from the public.

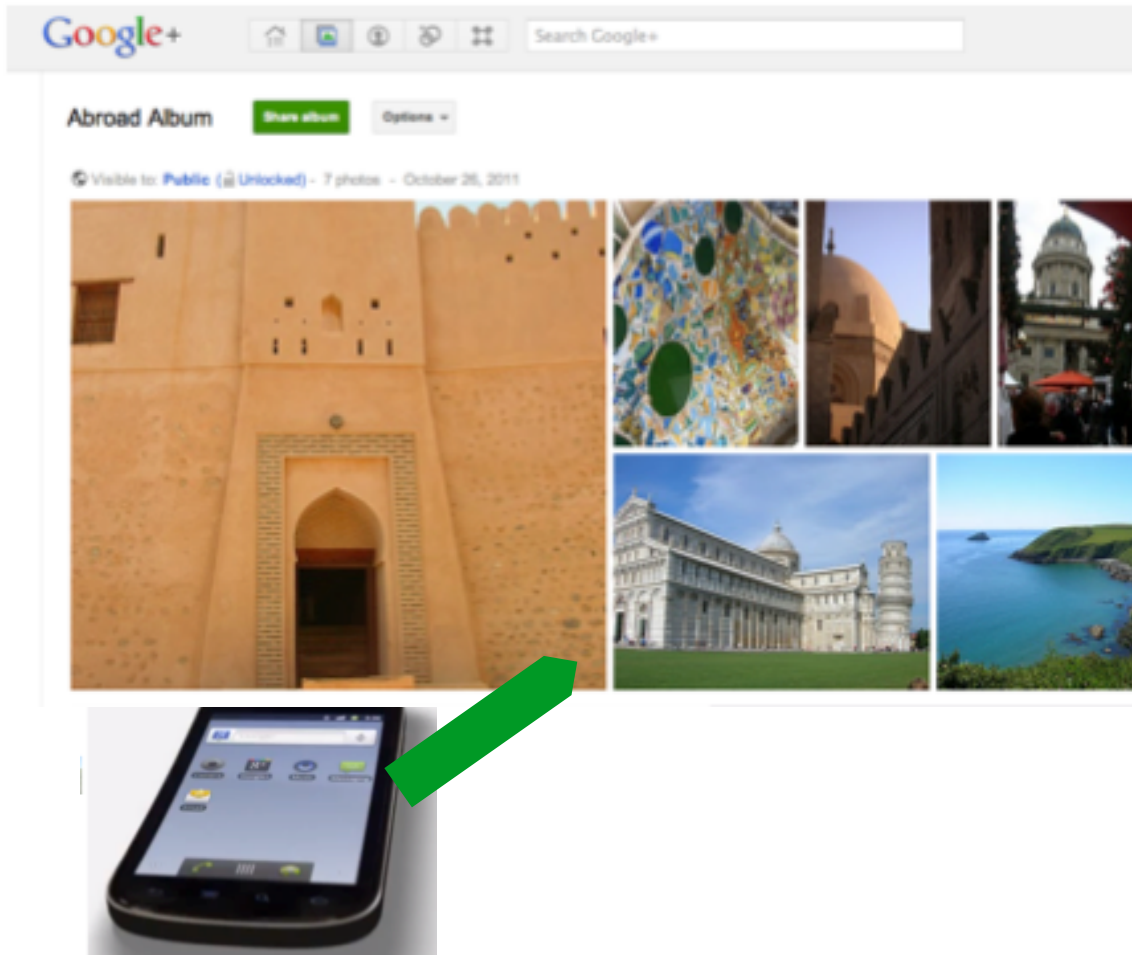
Support teams: Conduct helpdesk sessions or tutorials



Instead of using a phone to answer an IT support call or to get someone started on new technology, meet face-to-face, sharing your screen as well.

Hangouts with Extras also allow a participant to share his/her screen.

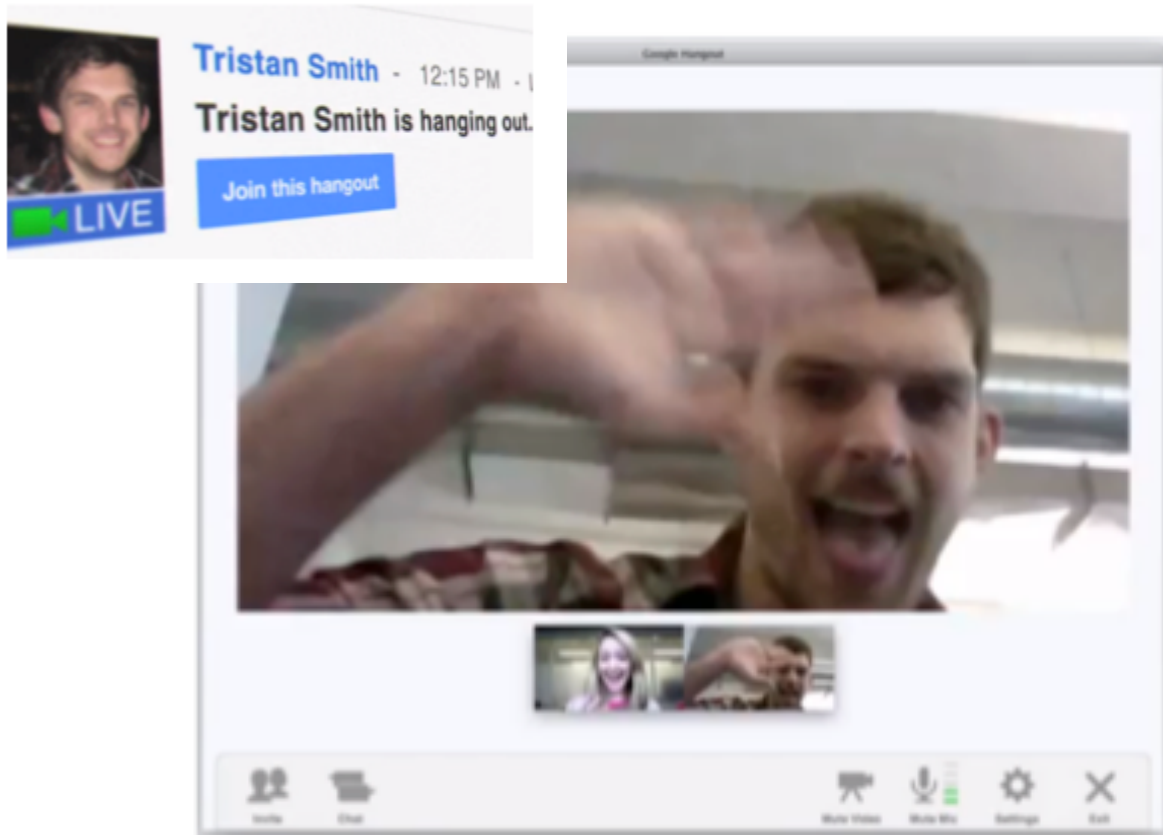
Study abroad: Encourage students to share their journeys



Encourage students to share their photos of study abroad, posting real-time from their mobile phone to the Stream.

Instant Upload automatically sends your photos and videos from your mobile device to a private web album.

Study abroad: Help students abroad to connect with campus



Use a Hangout to get students studying abroad to appear live at the study abroad info session for those interested in going abroad next year.

Those invited to **Hangouts** receive a notification in their Stream so that they know where and when to join.

Alumni center: Help alumni connect more easily



Jeremiah Dillon - 12:02 PM - Limited
We're honored to host a series of Hangouts with fellow university alumnus [+Ronald Ho](#), Product Manager for Google+, to discuss life at Google, getting a job in tech, and how to use Google+ to connect with alumni. Ronald will speak to alumni about life at Google, getting a job in tech, and how to use Google+ to connect with alumni. [Stream](#) do the message on my voicemail. Oh and I really love spreadsheets.

Ronald Ho - Google+
Ronald Ho - A Product Manager for Google+ - Product Manager - Google+
do the message on my voicemail. Oh and I really love spreadsheets.

[+1](#) - [Comment](#) - [Share](#)

Ronald Ho - Thanks [+Jeremiah Dillon](#) ! Looking forward to meeting everyone here on Google+
12:03 PM

Jordan Pedraza - Can't wait! Please discuss how Google+ could be used in an educational setting.
12:04 PM

Add a comment...

Share alumni Circles with those in the same field or city. They can then use the Stream to connect with each other.

The **Stream** supports both small group networking or exchange of comments to the wider domain Public.

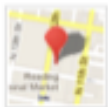
Career center: Publicize career fairs and events real-time



For those at EduCause: +Mark Friedman doing App Inventor fireside chat now at the Google Booth. Google Apps for Education chat at 330pm today. #edu2011



More photos from Tia Lendo



101-199 N 12th St, Philadelphia Pennsylvania
101-199 N 12th St, Philadelphia, PA 19107, USA

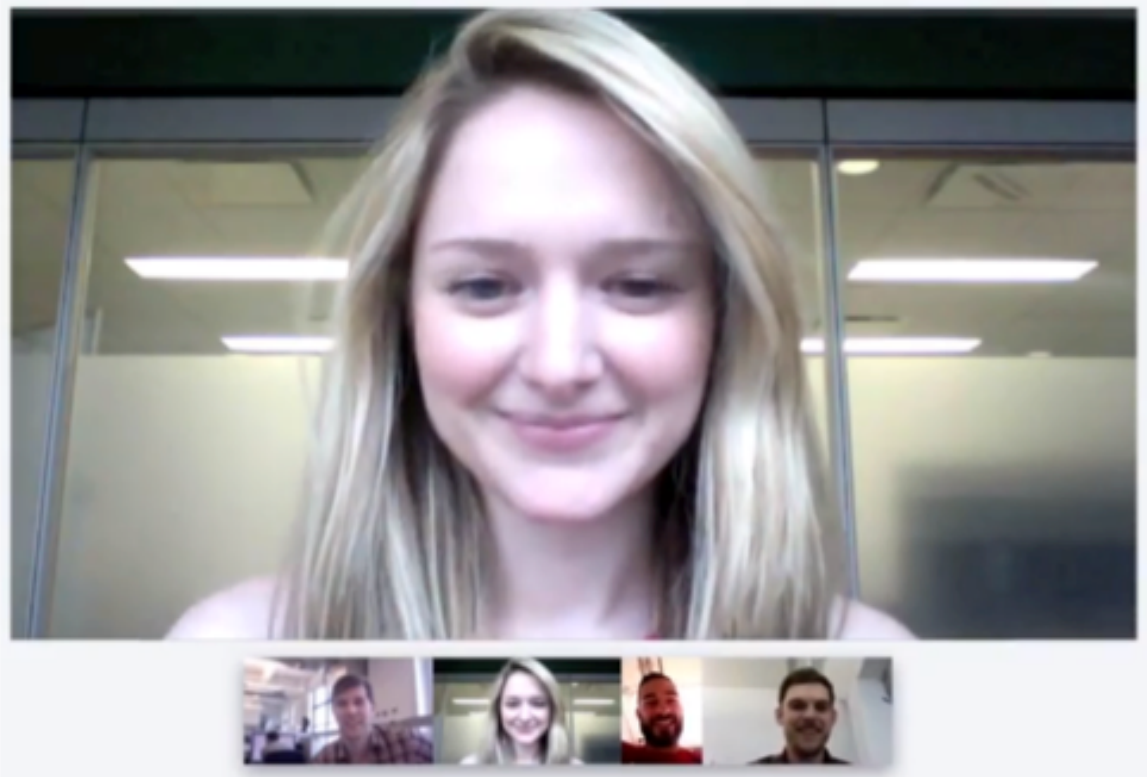
+1 - Comment - Share

+2 - Elizabeth McCarthy and Jeremiah Dillon

Take photos of speakers and Career Fair displays to draw more students to events.

Instant Upload automatically sends your photos and videos from your mobile device to a private web album, ready to share right away or later as you see fit.

Career center: Link employers to students on campus at no cost



Give employers who cannot come to campus in person a new channel to your students. They can meet in small groups or for one-to-ones.

Hangouts allow up to 10 people to video-conference at no charge.

Google+ for college students

Support for connecting, learning, and sharing

Google

Create Circles for groups in your academic and social life



↓ Drag people to your circles to fol



Create and organize your Circles

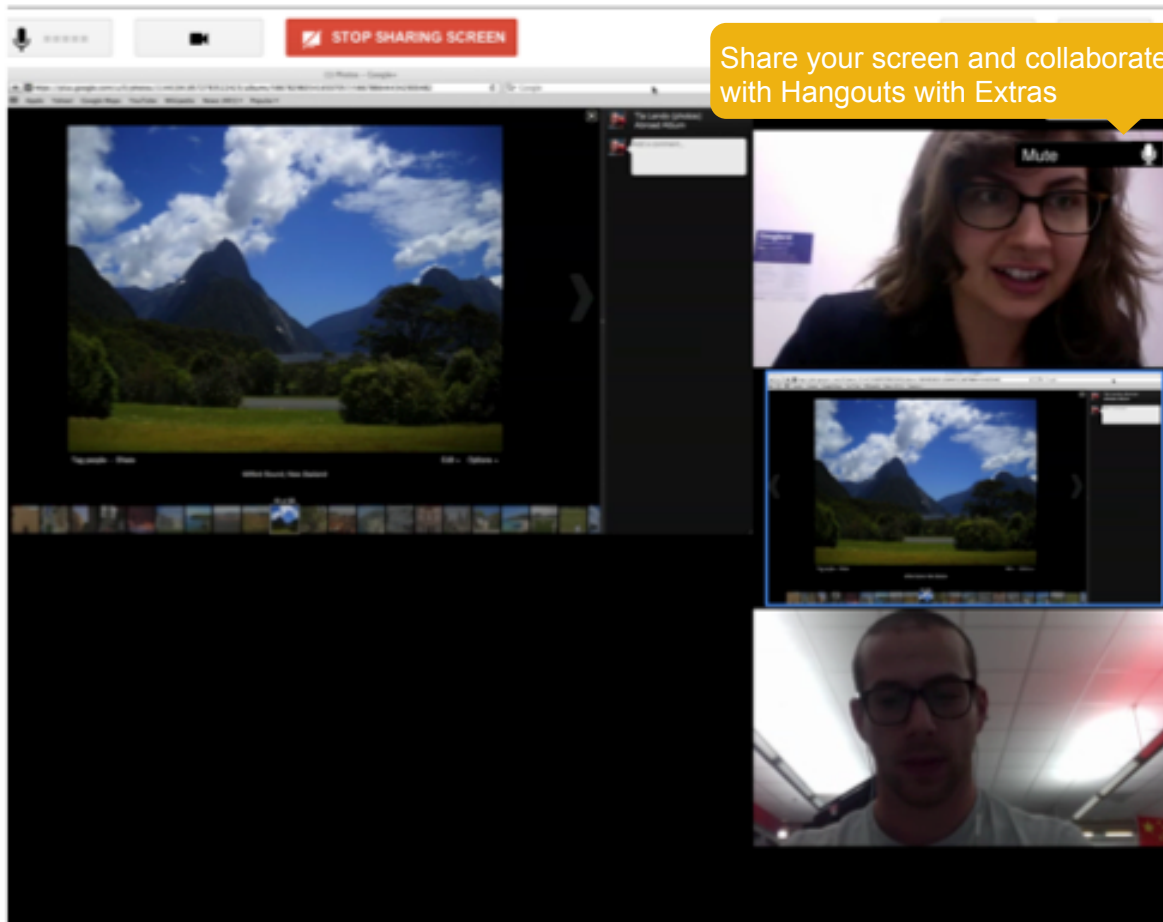
Create Circles for classes like:

- ECON 50 class
 - Journalism Project
- and social groups like:

- Family
- London friends

Circles help you organize everyone according to your real life connections.

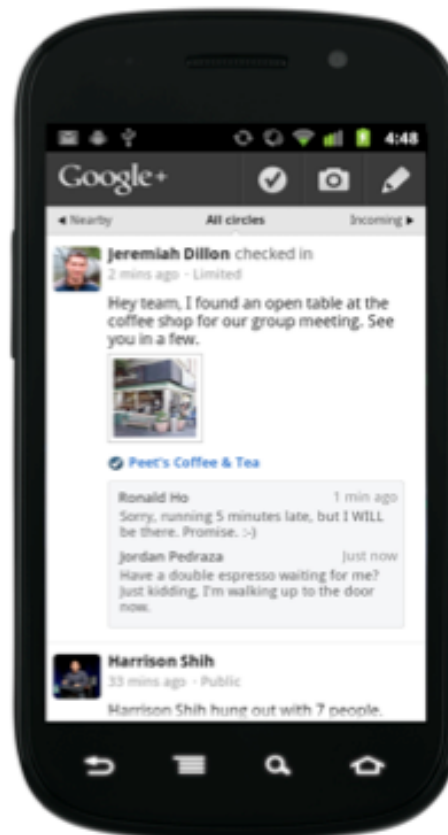
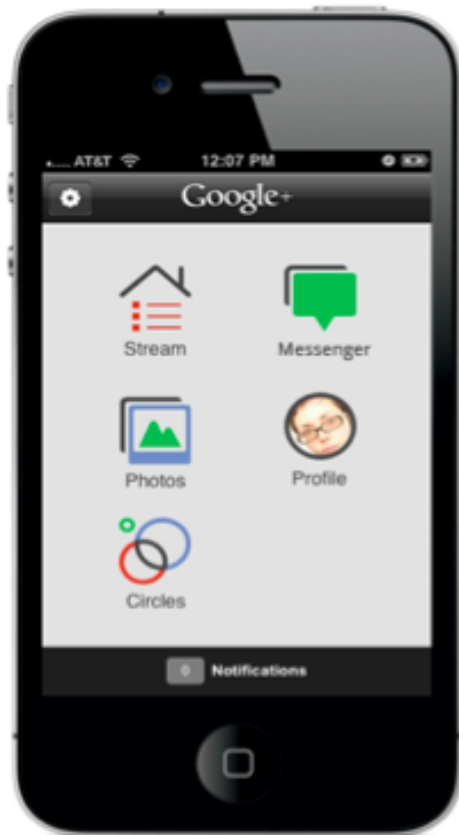
Work with your club from the comfort of your home



Hold group meetings with up to 10 group members. Meet the Photography Club leadership or get impromptu homework help.

Hangouts with Extras also allow you to share your screen so you can review anything on your computer.

Share with your classmates even when you are on the go

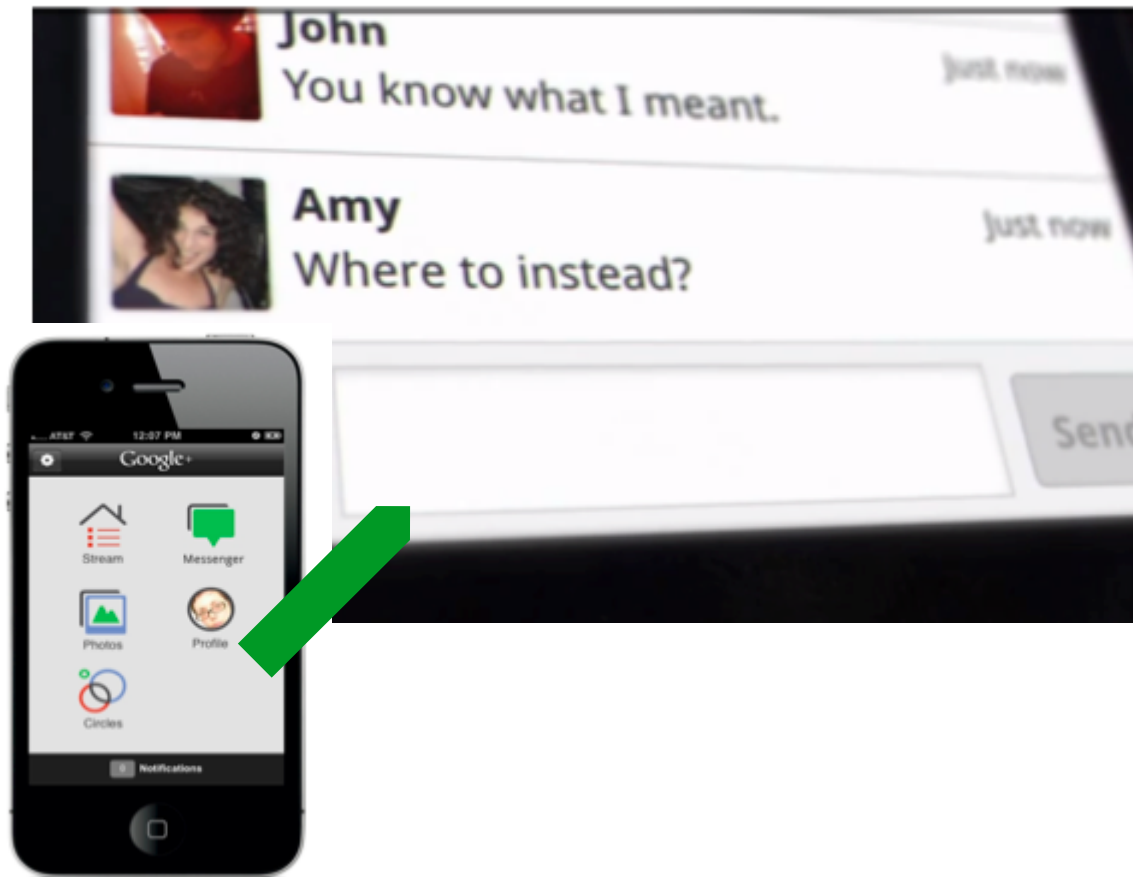


Stream with Google+ mobile application

Your busy college life means that you spend more time on the go than sitting at a computer. You can still keep up with your Stream by using the Google+ mobile application.

You can send and read messages in your **Stream** with your mobile device.

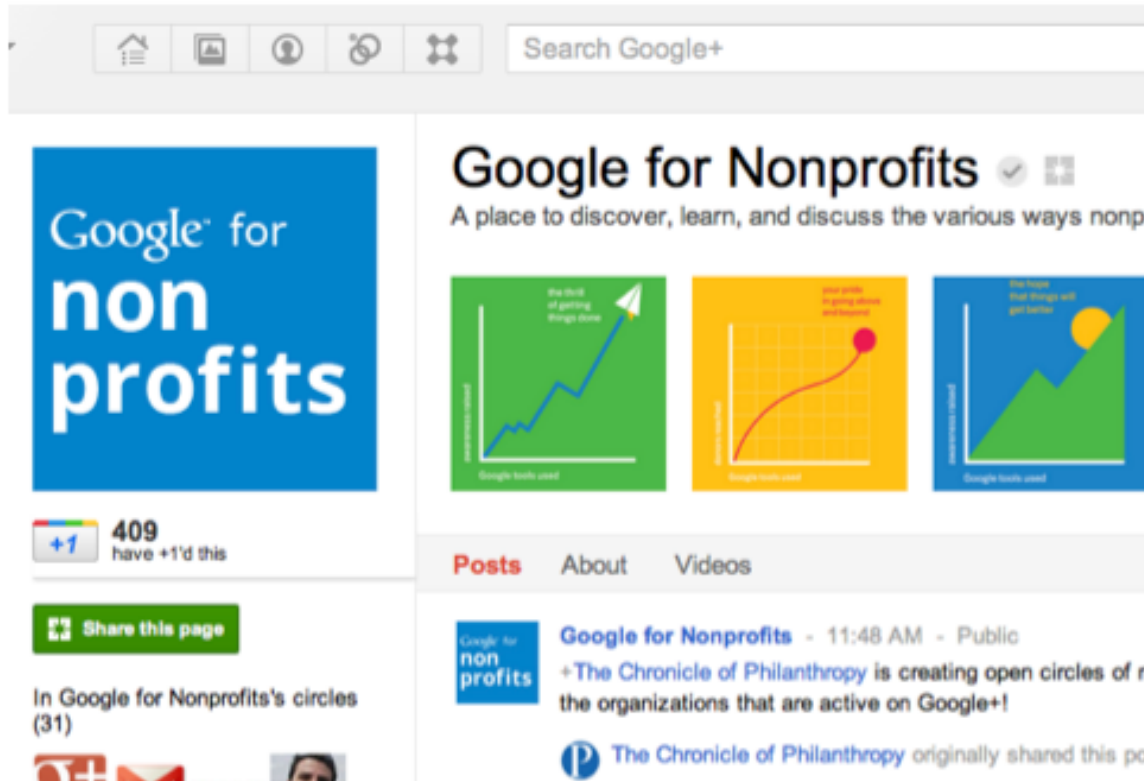
Change the location of your meet-up last minute with ease



When the restaurant is full or you forgot to reserve a room at the library, get consensus on a new location easily by using Messenger within the app on your mobile device.

Messenger allows you to do simple, group mobile messaging.

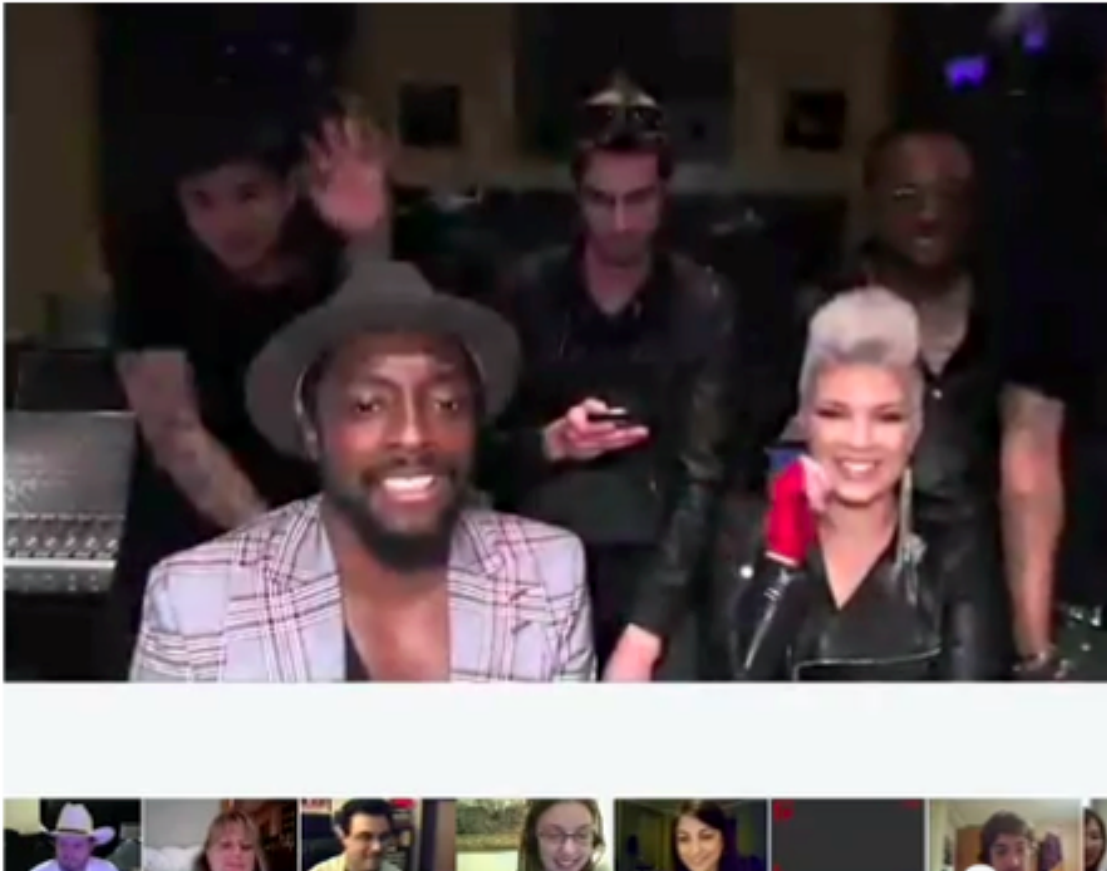
Create a Google+ Page to promote your student group



Create a Google Plus Page for your student group.

The Google+ Page allows you to build relationships between people and your group. It allows you to share information, promote your organization, and learn the views of your followers.

Bring a band to campus for your student group at low cost



Use a Hangout to bring a band (like Will.I.Am pictured here) or speaker to multiple campus lecture halls. Have interactive Q&A without any costs for flights or hotels.

Hangouts allow 10 people anywhere in the world to video-conference at no charge.

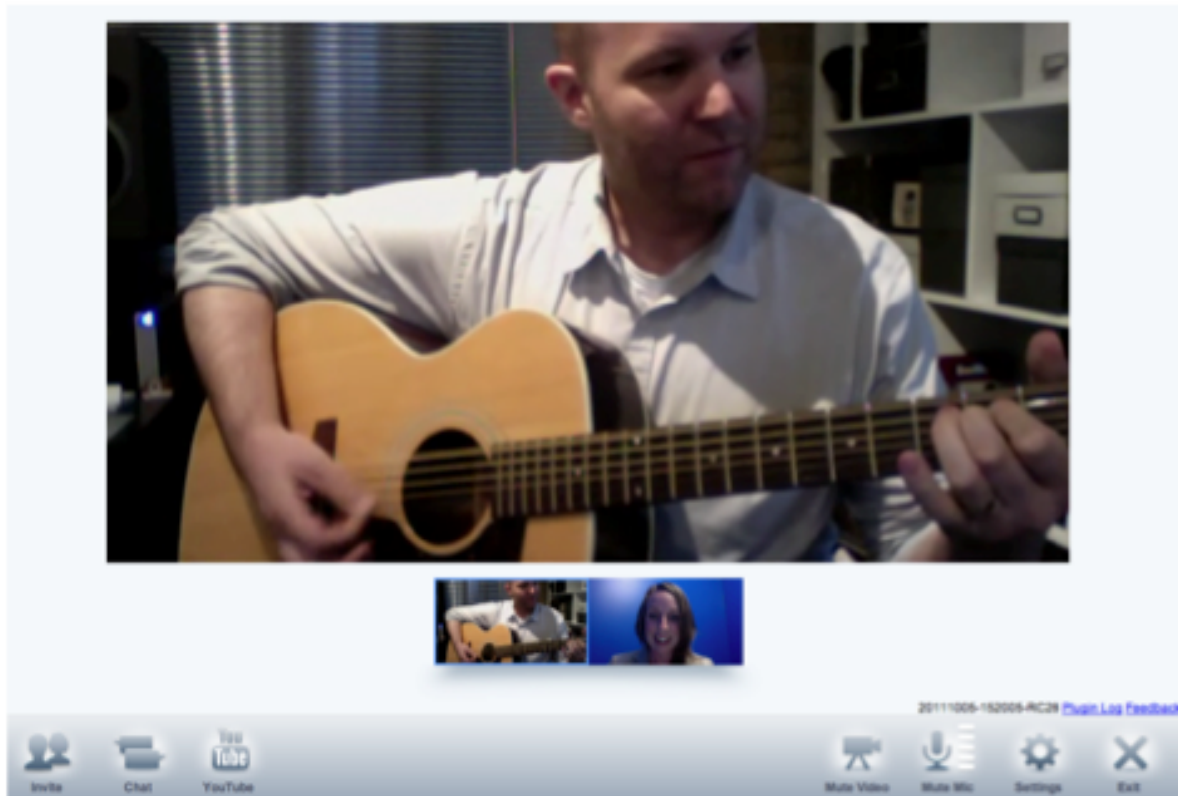
Publicize your events in real-time to draw a bigger crowd



Use Instant Upload to share photos of your campus performances and events with the whole campus or certain Circles.

Instant Upload automatically sends video and photos to your private web album, ready to share as you see fit.

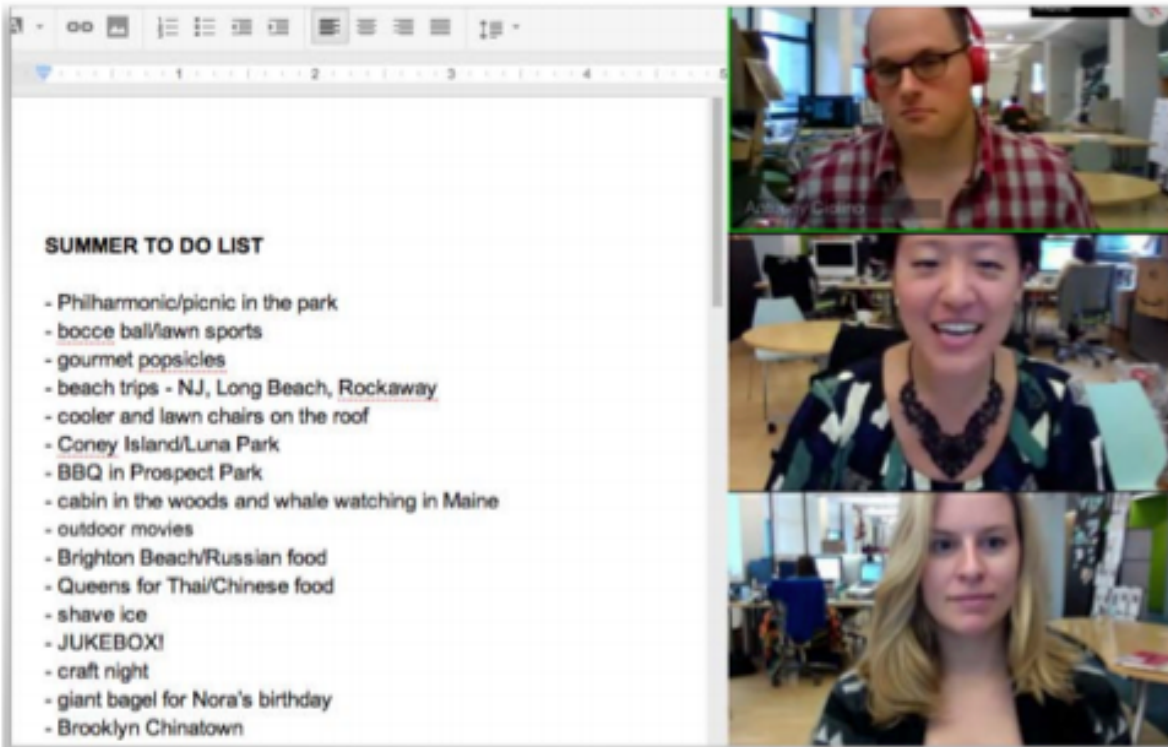
Give a performance or share your talents with others



Create a Named Hangout (e.g. "Campus Improv") and give an intimate concert or tutoring session (e.g. free Guitar lessons).

Hangouts with Extras also allow you to create a Named Hangout, titling it so that interested people can join.

Keep in touch with college friends over the summer



Keep in touch with college friends over the summer. Decide who is bringing which furniture to the new apartment.

Hangouts with Extras also allow you to share your screen, take notes, or to collaboratively edit pre-existing Google Docs.

And the last way to use Google+ is to be determined by you ...



what new and creative ways will your community find to use this platform? ×

 myuniversity.edu × [+ Add more people](#)

Share

Learning more about Google+

Google

More information about Google+



To start using it

- To create an account visit: www.google.com/+
- To create a Google+ page for an organization visit: www.plus.google.com/pages/create

For more information

- To learn more about Google+ for the university community, visit: www.google.com/+learnmore/universities
- For help, visit Google+ Support at: www.google.com/support/plus